

## Assuming Responsibility: The Science of Great Leadership

Leadership skills have never been more important, in all industries and at all levels, whether executive or front-line employee. Organizations succeed in meaningful ways when its individual members have ability to inspire action, build trust, solve complex problems, coordinate effective teams, and resolve contentious conflicts without damaging important relationships. This requires a deep understanding of human motivation, emotional intelligence, and nuances of cultural psychology. This session teaches a powerful model that allows attendees to build their own core leadership skills as well as the psychology of performance and motivation and the social psychology of organizational behavior.

\*Optional - This session offers a powerful, live EEG demonstration (visual representation of brain activity) allowing attendees to witness the cognitive patterns associated with persuasive leadership.

### Major Subjects:

- How tone at the top really works
- Assessing culture and tone at the top
- Implementing an adaptive culture
- The psychological science of resilience
- How to inoculate organizational DNA with ideas that spread
- The science behind why some groups “click” and others don’t
- What causes organizational attitudes to shift and behavioral patterns to emerge
- The role of trust in adaptation

Learning objectives: Attendees will learn the characteristics of effective leadership and how to inspire trust, resilience and confidence. They will learn the characteristics that persuade, influence and motivate teams, and the science behind transformational leadership.

Level: Basic

Prerequisites: None

Advanced preparation: Not required

Hours: 1-4. Session available in 1-2 hour keynote format, a 1-2 hour presentation format or 2-4 hour workshop format.

Designed for: Analysts, auditors, governance and compliance professionals, and those working in the IT, HR, legal, and medical professions as well as executives, policymakers and other decision makers interested in enhancing their leadership abilities.

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