Deeper Insights: Seeing What Others Don't

   The increasingly complex environment in which we work requires different ways of thinking to uncover the hidden meaning within multiple, parallel interactions. Deep insight is the ability to discern the inner character of problems, see unlikely connections and recognize complex interactions. This means more than just new procedures, it means letting go of outdated models. Insight can be developed through the use of a unique cognitive skillset not traditionally taught in industry and very different from conventional logical frameworks. This session will teach methods of achieving insight that will improve learning, allow greater recognition of hidden patterns, transform your perspectives on skepticism and judgment, and dramatically improve clarity of complex information.
*Optional - This session offers a powerful, live EEG demonstration (visual representation of brain activity) with volunteer audience members, allowing attendees to witness the cognitive patterns that correspond with the most effective thinking approaches.

Major Subjects:
- Forensic approaches to finding hidden patterns in information
- The Psychology of professional skepticism
- Developing exceptional situational awareness
- Strengths and limitations of scientific data
- Developing and using non-quantitative data
- The cognitive science of emotional intelligence
- Effective brainstorming techniques
- Data screening approaches and methods
- How to distill meaning from abstract, unstructured and extreme data

Learning objectives: Attendees will learn thinking approaches that underlie deep insight allowing them to detect unusual patterns, deal with contradictory evidence and to develop skills that boost their understanding of meaning behind complex connections.

Level: Basic
Prerequisites: None
Advanced preparation: Not required

Hours: 1-8. Session available in 1-2 hour keynote format, a 1-4 hour presentation format or 2-8 hour workshop format.
Designed for: Analysts, auditors, governance and compliance professionals, and those working in the IT, HR, legal, and medical professions as well as executives, policymakers and other decision makers interested in gaining deeper insight and clarity of pattern recognition and the meaning behind those patterns.