

Advanced Communication Skills Masterclass

This breakthrough workshop will teach communication skills crucial for leadership, relationship building, and high-stakes communications including the secrets of storytelling, the science of persuasion, and how to craft compelling messages that melt away resistance. Learn to communicate in any setting with clarity and confidence. Whether you want to command the stage, be a dynamic teambuilder, or have powerful one-on-one communication skills, this session will deliver. Subjects will include public speaking, improv, negotiation, interviewing, and honing interpersonal skills. A fantastic class for communicators of any skill level.

Major Subjects:

- Storytelling: How to inspire your audience and craft a story with purpose
- Techniques of Improv
- Powerful nonverbal communication skills
- Understanding and working with cultural influences and unfamiliar norms
- Melt away your public speaking anxiety and gain confidence
- Making the Q&A your friend (Even many experienced speakers fear Q&A)
- Techniques to read your audience (of any size)
- Mirroring and other interpersonal tools used by powerful communicators
- Public speaking tools and secrets
- High stakes/difficult communications and de-escalating contentious situations
- Secrets of communicating complex data

Learning objectives: Attendees will learn powerful communication techniques directly from a communications researcher and top-rated industry speaker. The audience will learn advanced techniques of communication for relationship building, persuasion, how to communicate in unfamiliar cultures, and how to inspire and melt away resistance, how to handle high-stakes/difficult communications and much more.

Level: Basic

Prerequisites: None

Advanced preparation: Not required

Hours: 1.5-8 hours. Session available in 4-8 hour workshop format or a 90 minute (minimum) presentation format.

Designed for: All professionals interested in enhancing the effectiveness of their communication.

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